

Fi McGhee University of the Sunshine Coast Graduate Exhibition 2016

Fi McGhee

University of the Sunshine Coast
Graduate Exhibition 2016

Fi has been running her own photographic and design business in the UK, Europe, America and Australia for 20 years.

She has published a number of books worldwide; Photographers and Their Images, The Site and Barn which is now in its third print run.

Fi has showcased her work in numerous international exhibitions in America, Europe and notably at The National Portrait Gallery in London and the International Center of Photography in New York where she has also guest-lectured.

Fi has been commissioned by numerous global publications including Vogue, Harpers and Queen, Tatler, GQ, Elle and New York Times Magazine. Her photographs have been used on advertising billboards all around the world for clients such as Qantas, Tia Maria, Nurofen and British Airways and has even been commissioned by the Royal Mail for the London Olympic stamps !

Fi is also the co-founder of an international branding company that has created and implemented new corporate identities for clients such as The Royal Mint, Land Registry, RAC, Schroders, Open University and the Barbican Art Gallery in London.

Fi has served as a judge on many award panels including D&AD which represents the global creative, design and advertising communities and here at The University of the Sunshine Coast for 7 years where she has also sponsored the Photography Portfolio awards for 5 years.